

Why Pick

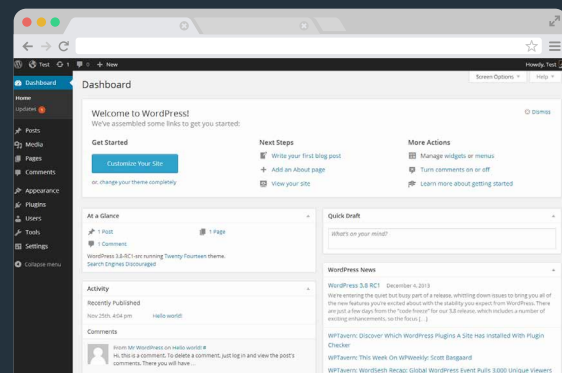
WordPress Development

From Sierra Experts

WHAT IS WORDPRESS?



WordPress is a free open source software tool for creating websites built-in PHP and SQL. It is the most popular Blogging and Content Management System in the world.



Benefits of WordPress For Business

1. Ease of Use

WordPress is user friendly, making it easy for new users to make basic updates. It is very customizable and adaptable, and saves a significant amount of cost in developing a new website. Businesses will also be able to manage their own website after it's developed, without needing to consult a developer.

2. Can Grow With Your Business

WordPress is constantly improving and adding new features. It is very scalable and your site can grow as your business does without compromising the speed and performance of your site.

3. Mobile Friendly

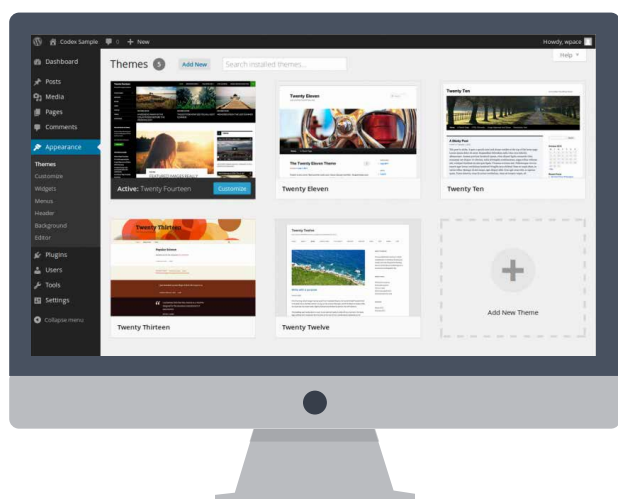
With WordPress, it's easier than ever to develop a responsive, mobile friendly website. Many themes are even built to be responsive, and all themes are fully customizable.

4. SEO Friendly

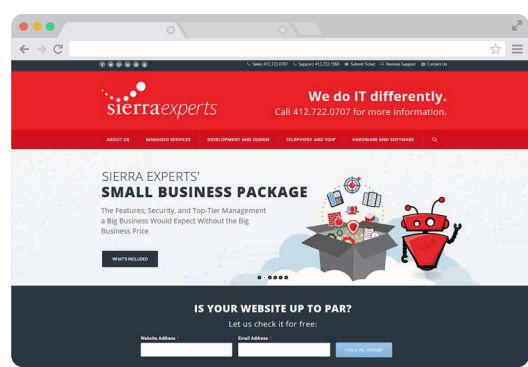
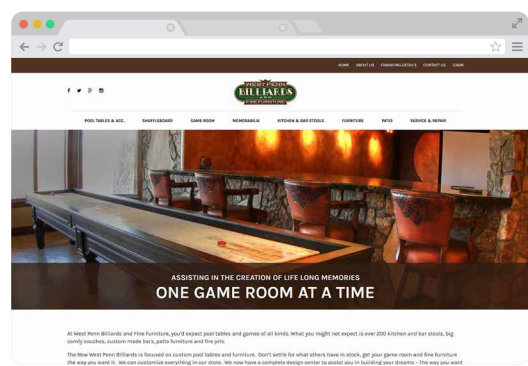
Search Engines love WordPress and sites that use it to rank higher in search engines like Google, Bing than those that don't.



MAIN ELEMENTS OF WORDPRESS

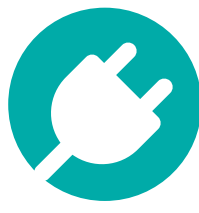


WordPress Sites Sierra Has Designed



Themes

A Theme modifies the way the site is displayed, without modifying the underlying software. The developers at Sierra can start with a theme, and modify it to match your branding, saving you money on development costs.



Plugins

Plugins are ways to extend and add to the functionality that already exists in WordPress. Plugins then offer custom functions and features so that each user can tailor their site to their specific needs. WordPress has over 46,000 plugins.



Widgets

WordPress Widgets add content and features to your Sidebars.



Pages

The content within your website is organized into pages. Once your website is developed, it's easy to find and update any content in those pages.

COMPANIES POWERED BY WORDPRESS



- <http://codepixelz.com/wordpress/interesting-facts-about-wordpress>
- <https://www.designrbl.com/wordpress-and-web-design-facts>
- <https://reviewsquirl.com/wordpress-stats>
- <https://managewp.com/14-surprising-statistics-about-wordpress-usage>
- <https://torquemag.io/2016/10/13-surprising-wordpress-statistics-updated-2016>
- <https://codex.wordpress.org>
- <https://www.codeinwp.com/blog/wordpress-statistics>
- <https://reviewsquirl.com/why-use-wordpress>
- <http://aspireid.com/web-design/10-benefits-of-using-wordpress-to-power-your-business-website>



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